



**RID**  
NIGERIA  
*...transforming Nigeria into a first world nation*

**22-23 JULY 2024**

TRANSCORP HILTON, ABUJA | VIRTUAL

# EVENT REPORT



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**AGENDAT035 SOFT LAUNCH AND FOUNDER'S BIRTHDAY CELEBRATION**

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**EVENT TITLE**

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Agenda T035 Soft Launch at the Founder's Birthday Celebration

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**DATE**

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Monday, 22nd July 2024

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**LOCATION**

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Transcorp Hilton, Abuja

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**VIRTUAL SESSION DATE**

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Tuesday, 23rd July 2024 (for non-Abuja residents)

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**ORGANIZER**

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Rivers in the Desert (RID) Nigeria

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**ATTENDEES**

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106 individuals attended both the Abuja and the virtual event - 74 at the physical event and 32 at the virtual session (A diverse group of stakeholders, including friends, family, colleagues, and passionate Nigerians)

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AgendaT035, a transformative initiative aimed at revitalizing Nigeria's political, governance, and legislative landscape, was officially launched at a celebratory event marking the birthday of its founder and executive director, Alex Adekunle James.

Tens of RID's stakeholders, including friends, family, colleagues, well-wishers, passionate Nigerians gathered at the Transcorp Hilton in Abuja to mark a dual celebration.

The event, filled with enthusiasm and hope, aimed to propel Nigeria toward a new vision, with a particular focus on Christian inclusion in politics, governance, and social development.







### PROGRAM LAUNCHED

Alex Adekunle James unveiled AgendaT035, outlining its four core projects: The Christian Inclusion in Politics & Governance (CIPG), Christian Social Impact Aid (CSIAid), MOP Nigeria Mentorship, and the Center for Faith-Based Policy (CFBP).

### FUNDRAISING OUTCOME

The event successfully raised N5,780,000 (both pledged and remitted) which constitute 26% of the budgeted goal for the first phase (i.e second half of 2024) of

AgendaT035's implementation.

### VIRTUAL REACH

A virtual session was held on July 23, 2024, to accommodate individuals unable to attend in person. This comprised participants from other states in Nigeria, the United States, South Africa, United Kingdom, Spain, among others who were largely Nigerians in diaspora.



The event adhered to the following agenda:

- Opening Ceremony:
  - National Anthem
  - Icebreaker Activities
- Tributes to the Founder:
  - Personal stories and reflections
- Introduction and Presentation of Agenda T035:
  - By Alex Adekunle James, Sarah Solomon-Eseh & Sokombaa Egbeja
- Overview of Projects under Agenda T035:
  - Christian Inclusion in Politics & Governance (CIPG)
  - Christian Social Media Aid (CSlaid)
  - MOP Nigeria Mentorship
  - Center for Faith-Based Policy (CFBP)
- Fundraising Session:
  - Launch card distribution
  - Pledge and donation collection
- Networking and Celebration
- Closing Remarks





The event commenced on time with a warm atmosphere as the hall filled up to capacity. The master of ceremonies, Chenedu Ndubueze led the audience in the Nigerian national anthem, setting a patriotic tone for the evening. He went on to recognise the dignitaries present, such as the Senior Special Assistant to the President on Community Engagement for Southwest, Moremi Ojudu, (and others who came in later such as the Abuja State Pastor, Celebration Church International, Pastor Mike Michaels, among many others.) This was followed by engaging icebreaker activities, which fostered a sense of camaraderie among the attendees.

A series of heartfelt tributes to Alex Adekunle James followed, as friends, family, and colleagues shared stories that highlighted his commitment to the vision of a better Nigeria. These tributes seamlessly transitioned into the core of the event—the

## 04- EVENT PROCEEDINGS

introduction and presentation of Agenda T035 by the founder himself.

Alex Adekunle James captivated the audience with a meticulous presentation of Agenda T035, an ambitious program designed to position Christians at the forefront of Nigeria's transformation. He elaborated on the first two of the four key projects under the agenda, Sarah Adekunle-James, an executive of the organization, proceeded to present the Christian Social Impact Aid project. Afterwards, Sokombaa Egbeja - a project officer at RID presented the project he's been managing excellently, The Center for Faith-Based Policy. A short description of the projects as follow;

1. Christian Inclusion in Politics & Governance (CIPG): A fully mapped out surreptitious strategy to have Christian populate and dominate the major political parties and elective offices. It starts with a summit, then a cell system, then a political caucus
2. MOP Nigeria Mentorship: An intense step by step mentorship program, guidance and support for solid Christians who intend to run for office within the next 12 years (three election cycles)

3. Christian Social Impact Aid (CSIAid): An initiative aimed at setting up an organized and robust Christian development space / faith-based organizations (FBOs) by giving grants to faith-based projects.

4. Center for Faith-Based Policy (CFBP): An initiative that aims to turn Christian values/God's words into policies; enacting policies of righteousness via Policy Righters School, BiVi Podcast, advocacy and lobbying outreaches.

Following the presentation, attendees were given launch cards containing account details and a pledge form to facilitate donations. The event aimed to raise ₦22.7

## 04- EVENT PROCEEDINGS

million for the first phase of implementation, which runs from July to December 2024.

### **VIRTUAL SESSION FOR NON-ABUJA RESIDENTS**

For stakeholders and supporters outside Abuja, a virtual session was held the following day, on the 23rd of July 2024 with 32 individuals in attendance. This session allowed remote participants to engage with the agenda and contribute to the fundraising efforts.

Participants were stakeholders from other states in Nigeria, the United States, South Africa, United Kingdom, Spain, among others who were largely Nigerians in diaspora.



By the end of the event, we successfully raised 26% (which sums up to =N=5,780,000) of the budgeted sum for the second quarter of the year 2024, including both pledged and remitted amounts.

This is a promising start, and we are hopeful that additional support will help us achieve our target.



### **INCREASED AWARENESS**

The event significantly raised awareness of AgendaT035 and its mission.

### **STRONG COMMUNITY SUPPORT**

The enthusiastic response from attendees demonstrated widespread support for the initiative.

### **FINANCIAL PROGRESS**

The fundraising efforts moved us closer to our fundraising goal, providing a solid foundation for the first phase of implementation.

## PROJECT IMPLEMENTATION

AgendaT035 will now focus on executing the first phase of its four core projects, including CIPG, CSIaid, MOP Nigeria Mentorship, and CFBP.

## CONTINUED FUNDRAISING

Efforts will continue to raise the remaining funds required for the first phase of implementation.

## STAKEHOLDER ENGAGEMENT

AgendaT035 will actively engage with stakeholders to ensure the success of its initiatives.



TO PARTNER WITH US FINANCIALLY OR  
TO REMIT YOUR PLEDGE, FIND ACCOUNT  
DETAILS BELOW;

RIVERS IN THE DESERT (RID) INITIATIVE

FIRST BANK (NAIRA)

2045263161

FIRST BANK USD (DOLLAR)

2045263594

**THANK YOU!**